

### WHY CHOOSE US?



# Leading meat importer, distributor and processor

With over 800 white-label products and brands, including Farmpride and Amir's, Country Foods provides core proteins such as beef, chicken and lamb to more than 1,000 international clients across all channels.

# Extensive range of halal-certified and plant-based proteins offerings

Our diverse range of protein products include Halal-certified frozen poultry, seafood and delicatessen offerings. In line with our goal to better the world, we also provide alternative proteins by working with plant-based brands such as Impossible Foods.

### Innovation & Peace of Mind

We encourage our team of culinary experts to explore and develop new food service concepts and solutions. Through their creativity, we continue to grow our range of sustainable and premium food products.

### **OUR SOLUTIONS**



### **Global Sourcing**

We connect businesses to high-quality fresh food sources through a robust network across the world.



### **Cold Chain Logistics**

With state-of-the-art, temperature controlled equipment, we support farm-to-fork practices through end-to-end cold chain logistics for perishable food products and more.



### **Culinary Expertise**

With our own kitchens helmed by experienced chefs, we provide expertise to help HORECA businesses develop menus with a focus on Asian flavours.



### Manufacturing

We provide retail and HORECA customers with extensive food manufacturing solutions, including separate processing facilities for Halal and non-Halal products.



### Sales & Distribution

As a partner of choice, we provide dedicated sales and account management as well as access to an international distribution network for our customers.



# Trade & Channel Marketing

All digital initiatives, brand and trade marketing services are tailored for our customers' needs.



**A PROTEINS** 



BUTCHER'S RIDGE

- 4 IN NATURA
- **B** PLANT-BASED PROTEINS
- 1 fable 2 HAPPIEE!

**C** BAKERY

Baker's Score

DOTS

- P FRIES & VEGETABLES
- Fries

Frozen Vegetables

Е ОЕМ

Sauces

Soups 3

**Desserts** 







OUCH

IN NATURA





### **BURGERS**

**GOURMET BEEF PATTIES BLACK PEPPER & ONION** 

MG5154XX 420GM X 15 / CTN

**GOURMET BEEF BURGER CHEDDAR CHEESE** 

MG5302XX 420GM X 15 / CTN

**GOURMET CHICKEN PATTIES ROSEMARY & THYME** 

MG5205XX 420GM X 15 / CTN

**BEEF BURGER PATTIES** 

MG5153XX 320GM X 20 / CTN

**BREADED CHICKEN PATTIES** 

MC0202AT 500GM X 18 / CTN

MC0213AT 375M X 18 / CTN

**CHICKEN BURGER PATTIES** 

MG5204XX 320GM X 20 / CTN



### **BITES**

### **BREADED CHICKEN** MID WINGS

MC0413AT 1KG X 10 / CTN

### **BUFFALO WINGS**

MC0902AT 450GM X 12 / CTN

MC0911AT 1KG X 10 / CTN

### **CHICKEN NUGGET**

MC0105AM 500GM X 18 / CTN

MC0106AM 1KG X 10 / CTN

### **HOT & SPICY POPCORN**

MC1602AT 1KG X 10 / CTN

MC0581AT 400GM X 12 / CTN

### **POPCORN CHICKEN**

MC0555AT 1KG X 10 / CTN

MC0552AT 400GM X 12 / CTN

#### CRISPY CHICKEN KARAAGE

MC1700AT 400GM X 12 / CTN

MC1701AT 1KG X 10 / CTN

### **CRISPY SHOYU CHICKEN TATSUTAAGE**

MC1702AT 400GM X 12 / CTN

MC1703AT 1KG X 10 / CTN

### JAPANESE FRIED CHICKEN

MC1704AT 400GM X 12 / CTN

MC1705AT 1KG X 10 / CTN

### **SOYGARLIC GRILLED BONELESS C/THIGH**

MC1706AT 400GM X 12 / CTN

MC1707AT 1KG X 10 / CTN

### **BLACK PEPPER GRILLED BONELESS C/THIGH**

MC1708AT 400GM X 12 / CTN

MC1709AT 1KG X 10 / CTN

#### **GOLDEN CRISPY CHICKEN BOXING**

MC0391AT 1KG X 10 / CTN

#### LEMONGRASS CHICKEN BOXING

MC0393AT 1KG X 10 / CTN

### **HOT & SPICY CHICKEN BOXING**

MC0395AT 1KG X 10 / CTN



### **SAUSAGES**

**CLASSIC BBQ CHICKEN** 

CG00811XX 300GM X 12 / CTN

**ITALIAN CLASSIC CHICKEN** SAUSAGE

CG00841XX 252GM X 12 / CTN

**ROSEMARY LAMB SAUSAGE** 

CG01211XX 300GM X 12 / CTN

**SMOKED MOZZARELLA CHICKEN SAUSAGE** 

CG00821XX 252GM X 12 / CTN

**SMOKED GOUDA CHICKEN** & BEEF SAUSAGE

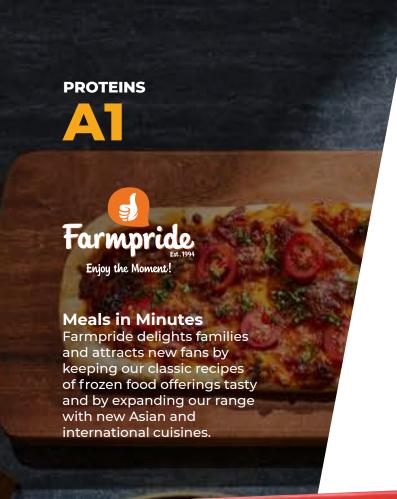
CG01903XX 300GM X 12 / CTN

SMOKED HOTLINK CHICKEN **SAUSAGE** 

CG00831XX 300GM X 12 / CTN

VIENNESE CLASSIC CHICKEN & BEEF SAUSAGE

CG00311XX 300GM X 12 / CTN



### **PIZZA**

**PIZZA 4 CHEESE** 

FM0840IT 220GM X 12 / CTN

**PIZZA MARGHERITA** 

FM0820IT 210GM X 12 / CTN

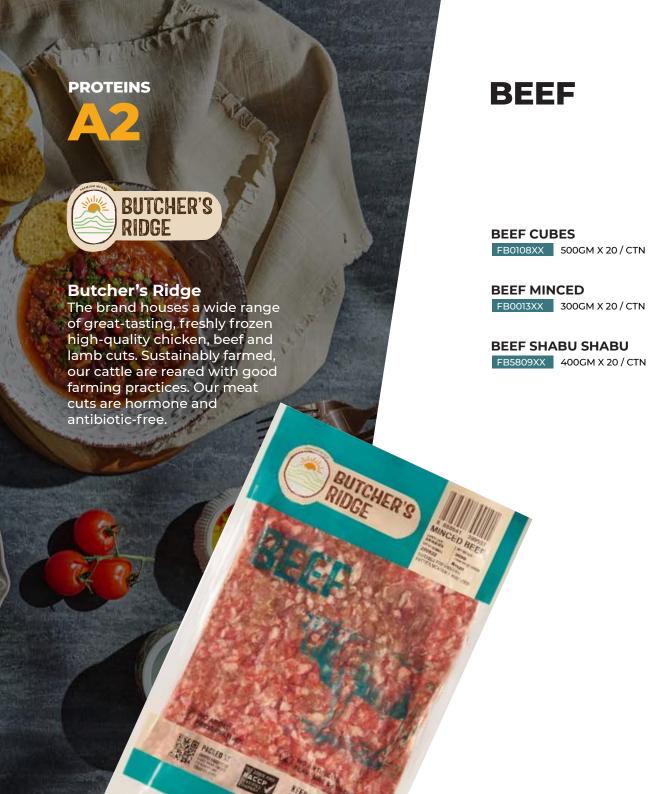
PIZZA FUNGHI CHAMPIGNON

FM0810IT 215GM X 12 / CTN

**PIZZA TRUFFLE** 

FM0800IT 215GM X 12 / CTN





**BEEF STIR FRY** 

**BEEF SUKIYAKI** 

FB0607XX 200GM X 20 / CTN

**BEEF STRIPLOIN STEAK** 

FB1044XX 500GM X 20 / CTN

FB5708XX 400GM X 20 / CTNv



### **CHICKEN**

**CHICKEN BREAST STRIP** 

FC0163XX 250GM X 12 / CTN

FC0307XX 400GM X 12 / CTN

**CHICKEN SHABU SHABU** 

FC0384XX 300GM X 12 / CTN

MINCED CHICKEN

FC0006XX 300GM X 12 / CTN

STIR FRY CHICKEN

FC0313XX 250GM X 12 / CTN



### **PORK**

**PORK BELLY** 

FP7043XX 500GM X 20 / CTN

**PORK BELLY SUKIYAKI** 

FP4612XX 400GM X 10 / CTN

**PORK CHOP** 

FP7117XX 250GM X 20 / CTN

**PORK COLLAR SHABU SHABU** 

FP4512XX 400GM X 10 / CTN

**PORK LEAN SLICED** 

FP7183XX 500GM X 20 / CTN

**PORK LOIN BONELESS** 

FP7053XX 500GM X 20 / CTN

**PORK MINCED** 

FP1209XX 500GM X 20 / CTN

**PORK PRIME RIB** 

FP7063XX 500GM X 20 / CTN

**PORK SHOULDER BUTT** 

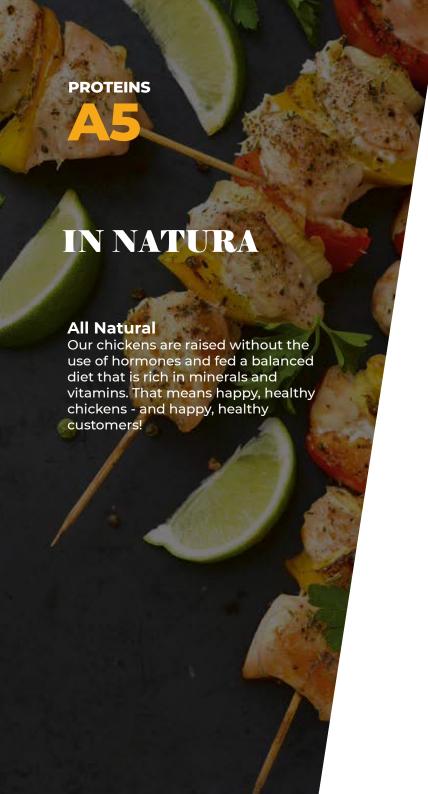
FP7033XX 500GM X 20 / CTN

**PORK SPARE RIB** 

FP7207XX 500GM X 20 / CTN

**PORK SWEET & SOUR** 

FP7193XX 500GM X 20 / CTN



### **FROZEN CHICKEN**

### **CHICKEN GRILLER**

800g/Pc 900g/Pc 1000g/Pc 1100g/Pc 1200g/Pc

#### **3 JOINT WINGS**

80g - 100g / Pc 90g - 110g / Pc 100g - 120g / Pc 120g - 150g / Pc

\*Packed in 15kg/ctn or 12kg/ctn (1 or 2kg per pack)

#### CHICKEN LEG BONELESS SKIN-ON

200g / Pc 220g - 240g / Pc Unsized

\*Packed in 2kg / 5kg per pack

#### **CHICKEN LEG BONELESS SKIN-LESS**

Unsized

\*Packed in 2kg / 5kg per pack

#### CHICKEN LEG CUBE BONELESS SKIN-ON

20g - 30g / Pc

\*Packed in 2kg per pack

### **CHICKEN LEG CUBE BONELESS SKIN-LESS**

20g - 30g / Pc

\*Packed in 2kg per pack

#### CHICKEN BREAST BONELESS SKIN-LESS

60g / Pc Unsized

\*Packed in 1kg / 2.5kg per pack

#### **CHICKEN BREAST BONELESS SKIN-ON**

Unsized

\*Packed in 2kg per pack

#### **CHICKEN WINGSTICK**

1 kg / Pack

\*Packed in 1kg per pack

#### CHICKEN DRUMSTICK

2 kg / Pack 15 kg / Pack

\*Packed in 2kg / 15kg per pack

#### **CHICKEN GIZZARD**

1 kg / Pack

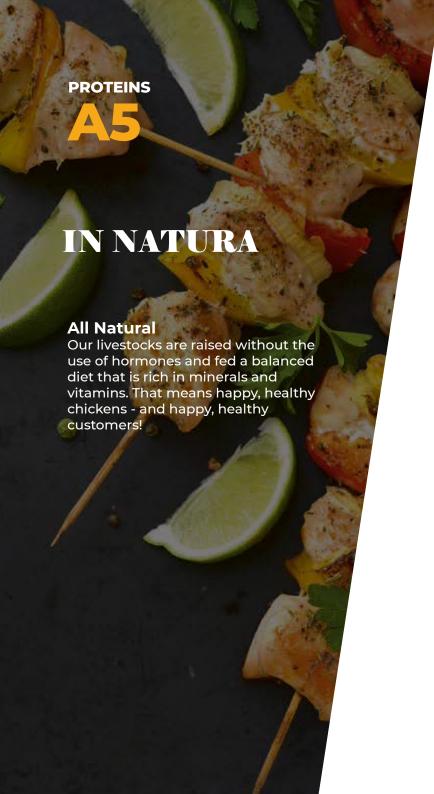
\*Packed in 1kg per pack

#### CHICKEN FRANKFURTER

340g / Pack

\*Packed in 340g per pack

<sup>\*</sup>Please note all Proteins listed are estimated weights (weights may differ based on brands/cartons).



### **FROZEN BEEF**

**BEEF ROBBED FOREQUARTER** 

90VL BP

**BEEF KNUCKLES** 

4KG+ IWP

**BEEF TRIMMING** 

90VL 20-30KG BP

**GOLDEN COIN** 

20-30KG IWP

**BEEF CUBEROLL** 

1.5 KG UP VP

**BEEF SHANK** 

IWP

**BEEF TENDERLOIN CHAIN ON** 

10.5-16KG IWP

LOB W/O GOLDEN COIN

20-30KG IWP

**BEEF EYEROUND BONELESS** 

20-30KG IWP

**BEEF CHUCK TENDER** 

20-30KG IWP

**BEEF TAIL** 

IWP IW VAC

**BEEF TOPSIDE/ INSIDE UK TRIM** 

10KG+ IWP

**BEEF BRISKET PE** 

2.5KG+ IWP

**BEEF STRIPLOIN UK TRIM** 

4KG+ CAP-ON IWP

**BEEF TRIMMING** 

85CL BP

BEEF BRISKET NE

IW VAC

## FROZEN MUTTON/LAMB

**MUTTON TRUNK** 

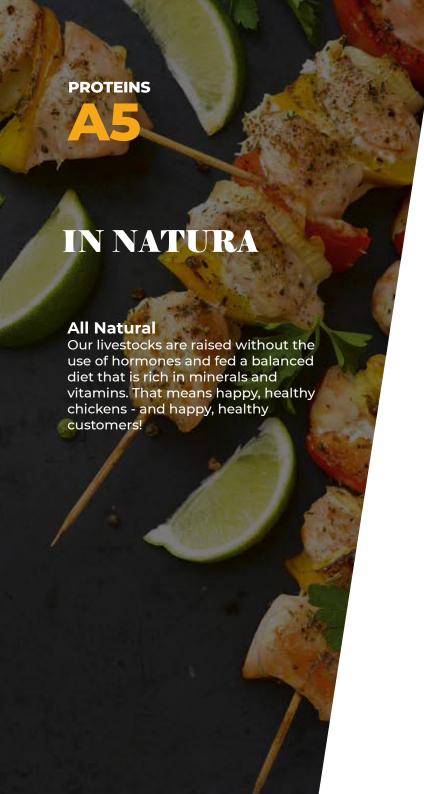
85CL BONELESS 27.2KG BP

LAMB SHORTLOIN 0/1 RIB MW

VAC

LAMB SHOULDER SQ CUT BONE-IN

<sup>\*</sup>Please note all Proteins listed are estimated weights (weights may differ based on brands/cartons).



### **FROZEN PORK**

**PORK BACK RIB** 

18KG

**PORK LEG BONELESS RINDLESS** 

IWP 18KG IWP 25KG

PORK BELLY SKINLESS BONELESS

**SINGLE RIBBED** 

**PORK LOIN BONELESS** 

IWP 18KG 25KG

PORK BELLY BONELESS SINGLE RIBBED

18KG

**PORK RIBLET** 

15KG

**PORK COLLAR BUTT** 

IWP 12KG

**PORK SHOULDER BONELESS RINDLESS** 

IWP 18KG

**PORK COLLAR BONELESS** 

IWP 20KG

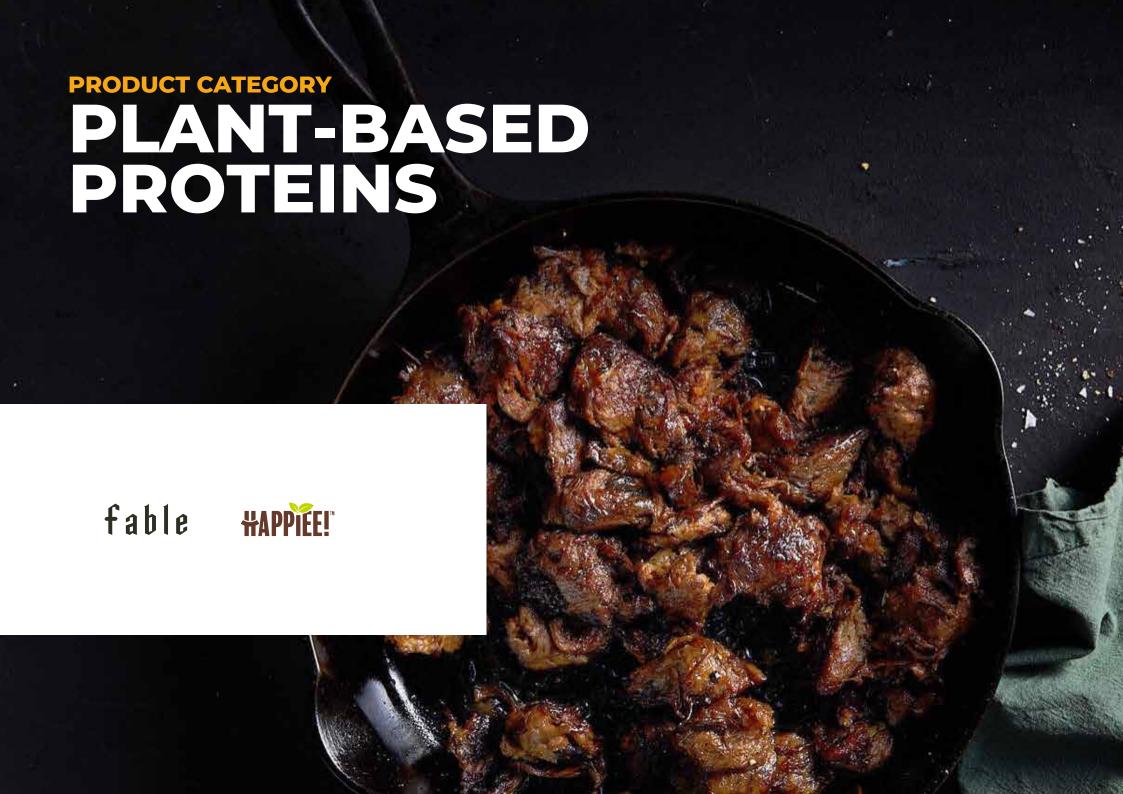
**PORK SPARE RIB** 

IWP 18KG 20KG

**PORK HOCK** 

20KG

<sup>\*</sup>Please note all Proteins listed are estimated weights (weights may differ based on brands/cartons).





### **PLANT-BASED PROTEINS**

**FABLE PLANT-BASED SLOW BRAISED MEAT** 

### **HAPPIEE FISHIEE STICKS**

### **HAPPIEE SQUIDEE RING**

### **HAPPIEE CHICKIEE POPCORN**

FV7213AX 300GM X 12 / CTN

**HOKAIDO FLOWER SQUID PLANT-BASED** 

FV7201AM 1KG X 15 / CTN







# Baker's Score

### Made with Love Bringing you par-baked breads, viennoiseries, pastries and snacks that are ready-to-bake and ready-to-serve.

### Note:

Thaw for 20-30 Minutes 3 Day upon Thawing in Covered & Preserved from Air Flow



**DEMI BAGUETTE** TBC 250GM X 32 / CTN



**DEMI BAGUETTE (ONION)** 

TBC 250GM X 32 / CTN

\*Products displayed are mock ups. Actual products may vary.





### **PINK SQUARE DOTS**

FM00110AO 64GM X 36 / CTN

Soft square doughpink coating with delicate sweet white stripes, decorated with strawberry-flavoured pearls



### SPRINKLE DOTS

FM0070AO 55GM X 36 / CTN

Soft dough coated in chocolate and decorated with Belgian chocolate sprinkles on top



### **DOTS ON THE ROCKS**

FM0087AO 88GM X 36 / CTN

Soft dough coated white chocolate coating and milk chocolate chips topping



### **COOKIE DOTS**

FM0121AO 64GM X 36 / CTN

Soft dough coated white cookie crumbs decorated with biscuit toppings on top



### KIT KAT DOTS

FM0098AO 73GM X 36 / CTN

Dots filled with authentic KITKAT® chocolate and decorated with chunks of the most famous bar



### **SAFARI DOTS**

FM0105AO 66GM X 24 / CTN

An eye-catching yellow animal print on a cocoa coating. Filled with an exquisite cocoa cream.



### **NUTTY DOTS**

FM0107AO 64GM X 24 / CTN

Very soft and spongy dough coated in dark chocolate and decorated with small hazelnut pieces.





MINI DOTS WHITE & COLOUR

FM0123AO 34GM X 60 / CTN Lemon flavoured mini dots with white coating and coloured pearl bits



TRICOLOUR B&W MINI DOTS

FM0124AO 34GM X 60 / CTN Mini dots with chocolate coating and chocolate flakes



MINI DOTS PINK AND WHITE

FM0125AO 34GM X 60 / CTN Mini dots with pink coating and coloured pearl bits



**HAZELNUT POPDOTS** 

FM0080tAO 18 GM X 88 / CTN Soft pastry dough with chocolate and toasted hazelnut coating



**CARAMEL POPDOTS** 

FM0082AO 22GM X 88 / CTN Soft pastry dough with carramel coating



**PINK POPDOTS** 

FM0081AO 21GM X 88 / CTN Soft pastry dough with vanilla notes with a pink and white peal coating



STRAWBERRY POPDOTS

FM0118AO 26GM X 88 / CTN

Soft fried pastry dough with a strawberry coating, white pearl toppings and fillings



TRIPLE CHOCOLATE POPDOT

FM0119AO 64GM X 24 / CTN

Soft fried pastry dough with a chocolate coating, filling and chocolate pearl bits



STRACCIATELLA POPDOTS

FM0120AO 75GM X 36 / CTN

Soft fried pastry dough with a chocolate coating, filling and chocolate pearl bits.







### **FROZEN VEGETABLES**

#### **PEAS**

GREEN PEAS (VERY FINE) 4 X 2.5KG GREEN PEAS 10 X 1KG SUGAR SNAP PEA 10 X 1KG PER CTN

### **BROCCOLI**

BROCCOLI, 4 X 2.5KG/PKT BROCCOLI 2 X 5KG

### **CAULIFLOWER**

CAULIFLOWER 2 X 5KG

### **SPINACH**

SPINACH LEAVES 4 X 2.5 KG SPINACH LEAVES 10 X 1 KG

### **BRUSSELS SPROUTS**

BRUSSELS SPROUTS 25/30MM 4 X 2.5KG

### **CARROT**

BABY CARROT CUT 14/18 4 X 2.5KG CARROT STRIP 10 X 1KG PER CTN CARROTS SLICED (CRINKLE CUT) 4 X 2.5KG DICED CARROT 10 X 1KG PER CTN

#### **KERNEL CORN**

WHOLE KERNEL CORN, 10X1KG

### **GREEN BEANS CUT**

GREEN BEANS CUT 4 X 2.5KG

### **FRENCH GREEN BEANS**

FRENCH GREEN BEANS CUT 10 X 1KG

#### MIXED VEGETABLES

MIXED VEGETABLES 10 X 1KG

### **OKRA**

WHOLE OKRA 10 X 1 KG

### ONION

CUBE ONION 20MM 10 X 1KG DICED ONION 10MM 10 X 1KG

### **PUMPKIN**

DICED PUMPKIN SKINLESS 10 X 1KG PER CTN

#### **POTATOES**

DICED POTATO 10 X 1KG (20MM)
DICED POTATO 10MM 10PKTS X 1KG
POTATO PARISIAN 4 X 2.5KG PKT





### **SAUCES**

**GOURMET SAUCE** 

60BZ5219XX 300GM

**PREMIUM LAKSA GRAVY** 

60BZ6231XX 1000GM/160GM

PREMIUM CHICKEN RICE MIX

60BZ3387XX 1000GM/160GM

**SATAY SAUCE** 

TBC 180GM

**CHILLI CRAB SAUCE** 

TBC 180GM

**CHICKEN CURRY GRAVY** 

TBC 180GM

**ASSAM PEDAS SAUCE (1+2)** 

60BZ5201XX 1000GM

**BLACK PEPPER SAUCE** 

60BZ5094XX 1000GM

**CONCENTRATED MEE REBUS GRAVY** 

60BZ5006XX 1000GM

CONCENTRATED MEE SIAM GRAVY

60BZ5014XX 1000GM

CONCENTRATED MEE SOTO GRAVY

60BZ5031XX 1000GM

**RENDANG SAUCE** 

60BZ5085XX 1000GM

**SATAY SAUCE (1+2)** 

60BZ5040XX 1000GM

SAMBAL CHILLI SAUCE

60BZ5726XX 1000GM

**KUNG POH SAUCE (1+2)** 

60BZ5210XX 1000GM

**CURRY SAUCE WITH POTATO** 

70BZ4080XX 1000GM 70CZ4079XB

### **FROZEN SAUCES**

**TOMATO SAUCE** 

70CZ4100CF 1000GM

**ALFREDO SAUCE** 

70008608 1000GM

**MEAT SAUCE** 

70CZ4300CF 2000GM

**CHILLI SAUCE** 

70C0001474 1000GM

TROPICAL BBQ SAUCE

70010312 1000GM

**DRESSING BASE** 

70C0001470 2500GM

**GARLIC BUTTER** 

70CZ3910CF 2000GM

**PEPEROCINO** 

70CZ4470CF 500GM

**PIZZA SAUCE** 

70C0001528 2000GM

**PESTO SAUCE** 

70005861 1000GM

**TOMATO SAMBAL SAUCE** 

70010057 1000GM

### **SOUPS & DESSERTS**

**E2-E3** 

Discover a culinary journey with our diverse range of sauces, adding depth and flavor to your dishes. Elevate your menu with our hearty soups, a blend of comforting ingredients that cater to diverse tastes. Complete the dining experience with our exquisite desserts, each crafted with precision to satisfy sweet cravings. Our creations, meticulously designed for culinary excellence, promise to elevate your culinary offerings and delight discerning palates.

### **SOUPS**

**TOMATO SOUP** 

60B0002345 180GM

**MUSHROOM SOUP** 

60B0002344 180GM

SUPERIOR CHICKEN BROTH

60B0002391 300GM

**ORIENTAL VEGETARIAN BROTH** 

60B0002503 300GM

### **DESSERTS**

**OSMANTHUS JELLY** 

TBC PER PORTION

**GINGER MILK CURD** 

TBC PER PORTION

**PULUT HITAM** 

TBC PER PORTION

**BUBUR KACANG MERAH** 

TBC PER PORTION

**BUBUR CHA CHA** 

TBC PER PORTION

**DOUBLE BOILED PEAR** 

TBC PER PORTION